

YOC 2010- Colour Course Series feedback

Gauteng

Comments

1. We had a pleasing 2010 CC season. Both number of cards handed out and badge winners were up on 2009 (+26%).
2. Not only did we have a better hit rate in terms of badges earned and kids getting to events (up about 23% on 2009) but we were more successful in attracting new families to the CC season(34 kids in 2010 vs 25 in 2009), and more importantly getting them hooked. 21% of these new kids went on to get badges (compared to 4% in 2009). These families loved the bush and are keen for the next CC season-not sure they will come along for the Sc season
3. 14 Kids returned from the Sc series (vs 11in 2009)
4. The yellow course was successful. We had some regular participants on it, and it was especially useful for new families who did it for their first event or two before moving up onto orange.

Statistics

	2010	2009	% change
Cards given	57	47	+21%
Total badges earned	26	19	+26%
Badges Comprise of the following			
White (3 or 4 events)	16	6	
Coloured (5 events)	1	5	
Gold (6-8 events)	9	8	
Hit rate (badges/cards)	46%	40%	+23%
Gold as % total badges	35%	42%	-17%
YOC kids times no of events they attended	162	123	+31%
Statistics on yellow course			
Kids on yellow for at least 2 events	14		
Yellow as % total badges	53%		
Attracting new families			
Badges to kids of existing O families	9	11	-20%
Badges to new o kids	60%	53%	+13%

Cape

No figures are available. I have had no official feedback on which families, if any , did YOC in the cape

Thanks go to

The main YOC team

Cally de Klerk-for design of badges and layouts of badges for printing

Leila Venter for collecting badges, doing emails correspondence to Gauteng guys, & manning YOC desk

Tania general co ordination, & YOC table manning

Others

Gauteng- Zoe B, for assisting to man YOC desks in CC season in those very busy early days

The Gauteng clubs for arranging yellow and /or string courses at the CC events

To all orienteer's for promoting YOC and bringing a friend